

WHAT IS CLAIMED IS:

1. An audio player comprising:

a body, an audible sound producing device in said body, a control device for controlling said audible sound producing device;

walls in said body defining an opening into said body, said control device being adjacent said opening, said opening in said body being configured so that, when a card is retained at said opening, said control device causes said audible sound producing device to be inactive and, when the card is removed from said opening, said control device causes said audible sound producing device to be active and produce audio signals.

2. The audio player of Claim 1 wherein said opening is a slot in said body.

3. The audio player of Claim 1 wherein said audible sound producing device is in the form of a flat disk having faces and at least one side wall joining said faces, said opening being a slot in said side wall.

4. The audio player of Claim 1 wherein said audible sound producing device within said body is an electrical audio player and said control device is a switch, said switch being positioned adjacent said opening so that a card within said opening opens the circuit to said audio player.

5. The audio player of Claim 4 wherein said opening is a slot in said body.

6. The audio player of Claim 4 wherein said audible sound producing device is in the form of a flat disk having faces and at least one side wall joining said faces, said opening being a slot in said side wall.

7. The audio player of Claim 4 wherein said body has adhesive on one of said faces so that said body can be attached to a package.

8. The audio player of Claim 7 wherein said body has adhesive on both of said faces so that said body can be attached to a package and a decorative device can be attached to said body to at least partially obscure said body.

9. The audio player of Claim 4 wherein said audio player is attached to a post, said post being configured to be inserted into a plant.

10. The audio player of Claim 1 wherein said audible sound producing device within said body is an electrical audio player and said control device is a light-sensitive element, said element being positioned adjacent said opening so as to normally receive ambient light rays through said opening for actuation of said sound producing device, and said card adjacent said opening blocks such light rays.

11. The audio player of Claim 10 comprising a spring clip, said spring clip being mounted on said body so as to removably retain said card adjacent said opening.

12. The audio player of Claim 1 wherein said audible sound producing device within said body is a mechanical audio player and said control device is a rotatable element which rotates during operation, said element being positioned adjacent said opening so that a card within said opening prevents rotation of said element.

13. The audio player of Claim 12 wherein said opening is a slot in said body.

14. The audio player of Claim 12 wherein said audible sound producing device is in the form of a flat disk having faces and at least one side wall joining said faces, said opening being a slot in said side wall.

15. An audio player actuated by card retraction, comprising:

a body, a structure on said body for retaining said body in a desired location with respect to a presentation item;

an electrical audio generator including an electric circuit within said body,

said electrical audio generator being configured so that, when it is actuated, it emits an audio signal;

an audio generator controller connected into said audio generator circuit, said controller being configured so that it has an inactive position where the electric circuit to said audio generator is open and a closed position wherein the electric circuit through said audio generator is complete

and said audio generator is energized;

an opening in said body, said controller being positioned adjacent said opening, said opening being configured to receive a portion of a card for the identification of a giver and recipient, said controller being positioned so that, when a card is in the opening, said controller is in its inactive position and, when the card is withdrawn from the opening said controller completes a circuit so that said audio generator is actuated; and

structure for mounting said body with respect to a presentation item with which the card is associated.

16. The audio player of Claim 15 wherein said opening is a slot.

17. The audio player of Claim 16 wherein said controller comprises first and second switch fingers which are positioned to be held away from each other by means of the card to prevent electric circuit continuity to said audio generator and to contact each other to create circuit continuity when the card is withdrawn.

18. The audio player of Claim 17 further including a greeting card.

19. The audio player of Claim 15 further including a greeting card.

20. The audio player of Claim 15 wherein said mounting structure comprises a post attached to said body, said post being configured to be retained in a bouquet and in a plant.

21. The audio player of Claim 15 wherein said mounting structure comprises adhesive on said body so that said body can be directly attached to a package.

22. The audio player of Claim 21 wherein said body has adhesive on both sides thereof so that said body can be directly attached to a package and an ornamental structure can be directly attached to said body to at least partially obscure said body.

23. The audio player of Claim 15 wherein said body is configured in an ornamental shape.

24. The audio player of Claim 23 wherein said ornamental shape is configured to be compatible with the subject matter of the occasion for which the audio player and its associated package are presented.